

PROGRAM PROMOTIONS AUGUST 2026
AMERICANISM
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Department Theme: Bee a Veterans Sunshine

"Americanism is an unfailing love of country, loyalty to its institutions and ideas; eagerness to defend it against all enemies; undivided allegiance to the flag; and a desire to secure the blessings of liberty and posterity."

The Americanism Program:

- Promotes Patriotism by celebrating America's Patriotic Days
- Teaches respect and proper care for the U.S. Flag
- Brings attention to Prisoners of War and those Missing in Action by hosting POW/MIA ceremonies to both educate the public and honor these special veterans.

School is just around the corner, please be thinking of ways your Auxiliary can become active in your local school districts! Some ideas include handing out patriotic items on the first day of school (flags, flag pencils or bookmarks are great ideas) and ways to educate kids by making arrangements with teachers to host a flag etiquette and folding lesson in the classroom. Do your local schools recite the Pledge of Allegiance daily?

I encourage you to check out our State (<https://vfwauxsd.org>) and National (<https://vfwauxiliary.org>) websites; you can find a lot of great information and ideas!