

GENERAL ORDERS AUGUST 2025
AMERICANISM
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Department Theme: Saluting Our Heroes

The following definition of “Americanism” was originated in February 1927: “Americanism is an unfailing love of country; loyalty to its institutions and ideals; eagerness to defend it against all enemies; undivided allegiance to the Flag; and a desire to secure the blessings of liberty to ourselves and posterity.”

Purple Heart Day will be observed on August 7, 2025. This day is dedicated to honoring the men and women who have been wounded or killed while serving in the U.S. military and remembering their sacrifice.

Agent Orange Awareness Day is observed annually on August 10 to raise awareness about the effects of the herbicide used during the Vietnam War and to honor those affected by its consequences.

Navajo Code Talkers Day is celebrated annually on August 14 to honor the vital role the Navajo marines played during World War II. The day serves to recognize their bravery and contributions to the war effort, as well as to celebrate their cultural heritage.

Summer is winding down and a great time to recognize those in your community who display the U.S. Flag or have yard displays portraying American Pride.

School is just around the corner, please be thinking of ways for your Auxiliary to become active in your local school districts! Some ideas include handing out patriotic items on the first day of school (flags, flag pencils or bookmarks are great ideas) and ways to educate kids by making arrangements with teachers to host a flag etiquette and folding lesson in the classroom. Do your local schools recite the Pledge of Allegiance daily?

I encourage you to check out our State (<https://vfwauxsd.org>) and National (<https://vfwauxiliary.org>) websites; you can find a lot of great information and ideas!