

VFW Auxiliary Department of South Dakota
Veterans & Family Support September 2024 (1)
National Theme: From Our Roots to Our Branches
Extending Service to Our Veterans

Department Theme: United in Service for Veterans

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Program Goals: VFW National Service (NVS) VFW Veterans & Military Support Programs; Assist Veterans, Service Members & Their Families; Promote Veterans & Military Suicide Prevention and Mental Health Awareness

Operation Bottom Cover

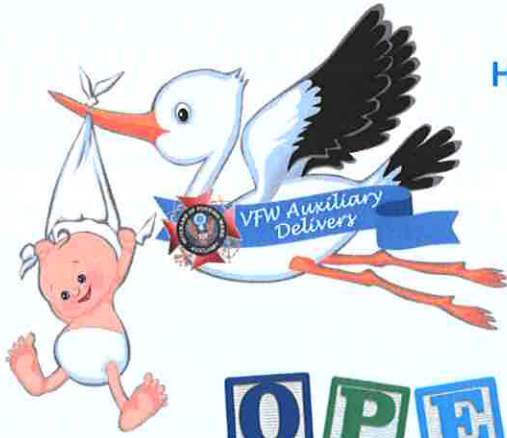
Greetings –

This will be short & sweet – we want to start working on our “OPERATION BOTTOM COVER” program. It is National President Brenda’s Special Project.

Please see the attached to start collecting your diapers today.

The flyer will explain how you can help service members with the cost of diapers wherever we have military members.





Now that the baby has been delivered –
How are you going to make sure everything is covered?

National President Brenda Bryant's 2024-2025 Special Project

OPERATION BOTTOM COVER

We have discovered there is a need for diapers for the babies of our military and our veterans. So, we are partnering with Operation Showers of Appreciation. They distribute diapers all over the world to active-duty military and veteran families. They have been in business for more than 15 years.

Did you know that in Japan it costs twice as much for active-duty service members to purchase diapers then it does in the states?

How can your Auxiliary help?

1. Gift money to Operation Bottom Cover through MALTA under gifts – National President's Special Project or mail a check to National Headquarters earmarked NP Special Project.
2. Coordinate with and make a gift of diapers directly to a military base. If you don't have a contact at the base, reach out to your VFW VMS Chairman, maybe they can help.
3. Host a diaper giveaway for veteran or military families at your Post.

How can your Auxiliary directly help a family?

1. Share this link to Operation Showers of Appreciation with members: www.osoamil.org. Operation Showers of Appreciation (OSOAmil) is an organization whose mission it is to honor and support military and veterans by providing assistance in everyday life, including addressing needs through their Diaper Assistance Program.
2. Your Auxiliary can donate directly to a veteran or military family with this need in your area.
3. Don't forget the wipes. Maybe you can challenge the VFW for every box of diapers you deliver, they can throw in the wipes. Let's work together.

