



Department of South Dakota

1600 W Russell St, Ste 135

Sioux Falls, SD 57104

605-332-7441

Email: anna@vfwdeptsd.com

Greetings,

The South Dakota Veterans of Foreign Wars of the United States and its Auxiliary are pleased to announce that the annual Department Convention will be held at the Highland Conference Center in Mitchell, SD June 10-13, 2026 at 2000 Highland Way, Mitchell, SD 57301.

Our **VFW State Commander, Dr. Martin Christensen**, belongs to Corn Palace City VFW Post #2750 in Mitchell. **Auxiliary President, Sue Jones**, belongs to Charles E. Thorne VFW Post #2038 Auxiliary in Pierre.

South Dakota's VFW Members and their families are excited about offering your business an opportunity to help sponsor this event. The 2026 meeting is anticipated to bring an estimated 150+ visitors to the Mitchell area.

We are looking for area businesses who support Veterans by offering the opportunity to sponsor this event in Mitchell, SD. We have several different options in sponsorship to choose from or combine options into a package that works best for your business.

Sponsorship of meals:

- Sponsorship of Convention Banquet:
 - Saturday June 13 at Highland Conference Center:
 - \$1,000 and includes full-page color advertisement in the convention booklet along with a vendor table during Convention and 2 tickets for Banquet meals on Saturday night and lunch covered on Friday and Saturday.
- Sponsorship of Hospitality Night:
 - Friday June 12 at Mitchell VFW Post #2750:
 - \$500 and includes a full-page color advertisement in the convention booklet and 2 tickets for Banquet meals on Saturday night.
- Sponsorship of Convention Lunches:
 - Past and Present Commanders Luncheon, Gold Star Family Luncheon Friday, Saturday June 12, 13:
 - \$300 and includes a 1/2-page color advertisement in the convention booklet.
- Sponsorship of Meeting Breaks:
 - Thursday, Friday and Saturday June 11-13:
 - \$200 and includes a 1/4-page color advertisement in the convention booklet.

Sponsorship by renting a vendor's table:

- Operate a table and display your product in the entrance/breezeway of the conference center throughout duration of the convention.
 - \$300 and includes 1/2-page color advertisement in the convention booklet.
(tables first come, first served with a limited number are available)

Sponsorship by placing an advertisement in the convention booklet:

- **Convention Program Book size is 8 1/2" X 11" - Book ad rates are as follows:**

| PAGE SIZE | B&W RATE | COLOR RATE |
|----------------------------|---------------------|-------------------|
| Full Page | \$150.00 | \$200.00 |
| 1/2 Page (8" X 5 1/8") | \$75.00 | \$125.00 |
| 1/4 Page (3 3/4" X 5 1/8") | \$50.00 | \$80.00 |
| Business Card | \$35.00 | \$45.00 |

***Ads should be formatted as JPEG or into a Microsoft word document to meet printer's request. All ads should be sent electronically via email to anna@vfwdeptsd.com**

***Deadline for ads for Conference Program Book is May 30, 2026, at 4:00 pm CST.**

We are also offering the opportunity for businesses to supply promotional material by June 3rd, 2026, to be placed in the conference welcome bags for attendees.

Mail payments to:

Department of South Dakota VFW
1600 W Russell St, Ste 135
Sioux Falls, SD 57104

OR

Go to the link or QR Code to send payment.
Update may be needed

<https://www.zeffy.com/en-US/ticketing/96th-annual-state-convention-sponsors-and-vendors>

