

MEMBERSHIP 2024-2025

September Report

Dept of SD
Current
Membership%

85.21%

(as of 09/11/2024)

The VFW Auxiliary started with a small group of women who wanted to serve veterans; it has grown exponentially and now includes both males and females as members. There is only one way to add members: ask someone to join. And once they join, ask them to participate.

WHAT CAN YOU DO?

Make a list with Two columns

Make a list with two Columns:

Column A = Family you KNOW will qualify For as many as possible in column A, commit to gifting a membership to them for their birthday or to celebrate a holiday.

Column B = Family who MAY qualify This is your opportunity to reach out and reconnect with family who MAY qualify for membership, but you're unsure. Can you even imagine? If every one of us did this method with ONE family member...We'd DOUBLE our Membership OVERNIGHT. YOU are the KEY to SUCCESS

Our Family Tree

Like a mighty Redwood, our goal is to be "Sempre-Virens" Always Living. A truly achievable goal if we model our organization after this indomitable giant. We MUST root ourselves firmly in our history, traditions and legacy of service. We MUST branch out and include EVERY one of our qualifying family members in our mission. And we MUST provide our new branches and young leaves with all of the necessary support to thrive indefinitely like the mighty Redwood. We are constantly reaching skyward. So don't "leaf" any qualifying member behind.



HAVE A PLAN

Every Department and Auxiliary should have a Membership Plan. This plan should include

Contacting current members.

- Outreach to former members.
- Recruiting events for new members.
- Picking a mentor for a new member.
- Before a membership year begins, set your calendar for these events

ENCOURAGE

- Monthly sign-up sheet for regular events.
- Emails and phone calls for special events.
- Public recognition of current volunteers.)
- Be specific about what they will be doing, including the time commitment.
- Find out how that person best communicates, whether by phone, email, Facebook or texting.
- Plan family-friendly events! Members with children in the home want opportunities to do things with their family.